

THIS FORM MUST ACCOMPANY ALL DIGITAL AD SUBMISSIONS. A \$40 fee will be charged if the necessary information is not provided and checked off.

CLIENT _____ ISSUE _____

FILE NAME _____

SIZE OF AD:

[] FULL PAGE: Trim: 8 3/8 x 10 7/8 (8.375" x 10.875") Bleed Size: 8 3/4 x 11 1/4 (8.75" x 11.25") Live Area: 8 x 10 1/2 (8" x 10.5")

[] 2/3 PAGE VERT: 4 1/16 x 10 (4.6875" x 10")

VERTICAL SPECIFICATIONS:

[] 1/2 PAGE VERT: 4 1/16 x 7 7/16 (4.6875" x 7.4375")

[] 1/3 PAGE VERT: 2 1/4 x 10 (2.25" x 10")

[] 1/6 PAGE VERT: 2 1/4 x 4 7/8 (2.25" x 4.875")

HORIZONTAL SPECIFICATIONS:

[] 1/2 PAGE HOR: 7 1/8 x 4 7/8 (7.125" x 4.875")

[] 1/3 PAGE HOR: 4 1/16 x 4 7/8 (4.6875" x 4.875")

[] 1/6 PAGE HOR: 4 1/16 x 2 5/16 (4.6875" x 2.3125")

COLOR OF AD:

[] 4/C process

[] B/W

APPLICATION AD IS PROVIDED IN:

[] Quark

[] InDesign

[] High Resolution PDF (Distilled as PDF/X-1a w/fonts embedded)

[] Illustrator

[] Photoshop

[] Other (production charges may apply)

FILE NAME(S) ON FTP SITE OR DISK: (All files must be CMYK. Images @ 300 dpi, illustrations @ 1200 LPI.

name of file(s) with extension:

NO jpegs or gifs. All images must be flattened.)

Four horizontal lines for file names.

SUPPORT FONTS: (Must be Macintosh compatible and included, outlined or embedded for accurate printing.)

Two horizontal lines for font names.

AD IS PROVIDED VIA:

[] CD

[] Emailed to Advertising Representative (5MB or smaller accepted)

[] FTP: ftp.idahogolfmag.com / username: anonymous / no password

HARD COPY OF AD: (Must be included for accurate printing.)

[] Color proof (rainbow, iris or high resolution color printout)